



VINCENTIANS IN PARTNERSHIP



Guide to useful charity tools and sites

This is a short guide to a few useful tools and charity sites. Please get in touch with Emily Casson on emily@vip-gb.org if you want more information about anything or have something to add to the list.

Logo/picture	Name and weblink	What is it?	What is it used for?	VIP guides available?
	Bit Ly https://bitly.com	Website which lets you shorten, share and track website links.	Shortening links.	
	Blue Dot World http://www.bluedotworld.com	Celebrity offers for charity supporters. Think Nectar points for the charity sector. Collect points for doing charity actions.	Collecting points and using them to buy things/enter competitions.	
	Brown Bear http://www.brownbearsw.com/	Free (up to a certain number) online in/out board.	Online in/out board for staff and volunteers.	
	CharityComms http://www.charitycomms.org.uk/	Professional membership body for charity communicators.	Website full of useful guides, case studies and opinion pieces.	
	Code Academy http://www.codecademy.com	Free interactive fun way to learn basic coding through training courses.	Learning computer code.	

	<p>Doodle poll</p> <p>http://www.doodle.com</p>	<p>Free website to schedule meetings. Set up an online poll with possible dates and email to attendees asking their preference.</p>	<p>Scheduling meetings.</p>	
	<p>Dropbox</p> <p>https://www.dropbox.com/</p>	<p>Free service which allows you to put docs and photos into a folder which you can then access anywhere through the web. You can also share folders with others.</p>	<p>Sharing documents.</p>	
	<p>East coast train alerts</p> <p>http://www.eastcoast.co.uk/travel-information/advanced-ticket-alert/</p>	<p>Free service to set up alerts for when train tickets go on sale.</p>	<p>To find out when train tickets go on sale.</p>	
	<p>Eventbrite</p> <p>http://www.eventbrite.co.uk/</p>	<p>Website you can put events on to allow people to book online. You can also invite people and track them.</p>	<p>To allow people to book your events online.</p>	
	<p>Everyclick</p> <p>http://www.everyclick.com/</p>	<p>Fundraising website and charity search engine.</p>	<p>Online fundraising pages and to raise money through web searches.</p>	
	<p>Facebook</p> <p>http://www.facebook.com/</p>	<p>Social network which allows you to create a personal account or a business page.</p>	<p>Keeping in touch with contacts. Promoting your business.</p>	<p>How to set up personal Facebook account.</p> <p>How to set up Facebook page.</p>

 <p>Give as you Live™</p>	<p>Give As You Live</p> <p>http://www.giveasyoulive.com/</p>	<p>Free tool which allows you to raise money for any charity when you shop online.</p>	<p>Raising money for any charity through online shopping.</p>	
	<p>Hungersite</p> <p>http://www.thehungersite.com</p>	<p>Website where your daily click raises money for causes such as breast cancer and child health.</p>	<p>Raising money for causes through clicking on links.</p>	
	<p>KnowHow NonProfit</p> <p>http://www.knowhownonprofit.org/g/</p>	<p>Website for nonprofit people to learn and share what they have learnt with others. Think wikipedia for the charity sector.</p>	<p>Learning and sharing knowledge in the charity sector.</p>	
	<p>Linked In</p> <p>http://uk.linkedin.com/</p>	<p>Social network for business professionals.</p>	<p>Keeping in touch with professional contacts. Networking.</p>	
	<p>Oovoo</p> <p>http://www.oovoo.com</p>	<p>Website which lets you video chat with up to 12 friends for free. Can also record videos.</p>	<p>Online video calls. Recording videos.</p>	
	<p>Pinterest</p> <p>http://pinterest.com/</p>	<p>Social network where you create virtual pinboards and share them with contacts.</p>	<p>Creating and sharing virtual pinboards.</p>	<p>How to guide coming soon.</p>
	<p>Skype</p> <p>http://www.skype.com</p>	<p>Free internet calls and cheap calls to phones.</p> <p>Group call facility.</p>	<p>Free person to person video calls.</p> <p>Group phone conferences and video calls (paid for).</p>	

	<p>Slideshare</p> <p>http://www.slideshare.net/</p>	<p>Website where you can upload and share Powerpoints, PDF and Word documents, publicly or privately.</p>	<p>Sharing and viewing presentations and documents.</p>	
 <p>SurveyMonkey.com</p>	<p>Survey Monkey</p> <p>http://www.surveymonkey.com/</p>	<p>Free online survey software and questionnaire tool.</p>	<p>Creating surveys (free for first 10 questions).</p>	
	<p>Twitter</p> <p>http://www.twitter.com</p>	<p>Social network which allows you to share updates with contacts in 140 characters.</p>	<p>Keeping in touch with contacts and sharing updates.</p>	<p>Guide to setting up Twitter account.</p> <p>Guide to Twitter jargon.</p> <p>Tips sheet.</p>
	<p>Youtube</p> <p>http://www.youtube.com/</p>	<p>Website which allows you to upload and view videos.</p>	<p>Sharing and viewing videos.</p>	<p>How to set up an account and upload videos guides coming soon.</p>